postnord

Worldwide e-Commerce Deliveries - Merchandise Mail Plus

Found new markets to target? Merchandise Mail Plus from PostNord makes international deliveries easy. You get the reach and efficiency of the global postal system as your item is delivered in your customer's mailbox — safe and convenient.

The all-important customer communication is managed smoothly. Your customers receive pre- advice emails, which keep them in the loop, and reduce calls to your customer service department. The pre-advice email can also be used for marketing purposes: in addition to delivery status information you can include personalized offers, promotions and other messages. Your customer is unique — that is why we offer flexible solutions enabling you to customize your delivery.

Dimensions and Weight

Maximum dimensions: Length 600 mm, width + lengths + thickness = 900 mm
Minimum dimensions: 90 x 140 mm (flat surface)
Weight max: 2 kg

Choose service level

Country Tracked

This is a cost-efficient service level for low-value items to customers worldwide. Your customer will receive two email notifications from PostNord; one when the item has been received for further processing, the second when the item has arrived to the country of destination.

The item is conveniently delivered in the recipient's mailbox. Items too large for the mailbox are notified for pick up at a local post office or service point.

Fully Tracked

With the fully tracked service level you get even more features. Besides features provided in the Country Tracked level, you here have full end-to-end tracking to most key destinations worldwide and, if required, delivery confirmation. This service level is the most secure way to send your item.

Added value with ads

When buying Merchandise Mail Plus services we offer added value by allowing you to place personalized ads imbedded in your email tracking alerts. You have the flexibility to vary your campaigns towards different target markets including using local language and graphics.

For more information contact your local PostNord International sales rep.

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